



## City of Lake Helen Hometown Heroes Military Banner Program 2024

*Sponsored by Duke Energy*

The City of Lake Helen Hometown Heroes Military Banner Program was created for Lake Helen residents to pay tribute to and honor family members that are active or past military service personnel. The City of Lake Helen would like to pay tribute to their service and commitment to our nation and our community by flying a prestigious banner as a way to publicly express our gratitude. Any names that are submitted will be considered for City recognition on a first-come, first-served basis.

There is no cost to apply to the program thanks to presenting sponsor Duke Energy. All honorees selected will be displayed on a banner in Lake Helen. Remember, recognition will be on a first-come, first-served basis. Please submit the application to: City of Lake Helen 327 S. Lakeview Drive, Lake Helen, FL 32744 or email to [rreid@lakehelen.org](mailto:rreid@lakehelen.org).

### **Honoree Information**

Name of Service Person

First Name

Initial

Last Name

Is/ was Service Person a resident of the City of Lake Helen?

☐ Yes

☐ No

Branch(s) of the US Military Service:

☐ U.S. Army

☐ U.S. Marine Corp

☐ U.S. Navy

☐ U.S. Air Force

☐ U.S. Coast Guard



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Type of Banner:

- ☐ Active Duty  
☐ Veteran  
☐ Memorial

Rank

Years Served (i.e. 1974, 1975, ect):

Contact's Name

First Name

Last Name

Contact's Full Address

Street Address

City

State

Zip

Phone Number

Email



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**To qualify for a banner, honorees must meet the following requirements (check all that apply):**

- ☐ Active or honorably discharged military personnel of the United States Armed Forces
- ☐ Died in the line of duty as a member of the United States Armed Forces

AND

- ☐ Is/ was current Lake Helen resident;

OR

- ☐ An immediate family member of a Lake Helen resident. (Immediate family would include a wife or husband, son or daughter, grandson or granddaughter, son-in-law or daughter-in-law).

**Other Specifics and Requirements:**

- ☐ Photograph - A high resolution digital color photograph must be provided (at least 300 pixels per inch or ppi). Your local Walgreens or CVS can help you with this. The photograph should be of the service person in uniform. This can be delivered on a CD, USB drive or through email ([rreid@lakehelen.org](mailto:rreid@lakehelen.org)).
- ☐ Verification of military service (i.e. copy of military orders or military ID, DD214 form).
- ☐ Proof of Lake Helen residency for serviceperson or immediate family member (i.e. copy of utility bill or driver's license).
- ☐ Completed Banner Layout Request Form (attached)
- ☐ Honoree Release Form (attached)

1. Installation shall be the responsibility of the City.
2. Available spaces are determined on a first-come, first-served basis. All banner locations shall be determined by the City.
3. Fabrication and design of banners is the sole responsibility of the City. Banner specifications will be provided by the City.
4. Once produced and installed, banners shall remain the property of the City.
5. All banner requests shall be submitted by the approved application along with a picture and military branch of the officer.
6. Banner installation shall be limited to poles with approved banner brackets.
7. Pole selection shall be limited to posts that work well for the program; this may limit the number of veterans that can be honored at one time.
8. The City reserves the right not to install a banner if the requirements of this banner program are not met.



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## Banner Layout Request Form:

Example:



Exact Wording Requested: (2 line maximum)

Exact Wording Requested: (3 line maximum)



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## **HONOREE RELEASE FORM**

I hereby grant permission to the City of Lake Helen to utilize my name and likeness for the Hometown Heroes Program.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
*Honoree Signature*